

About PlayMatters

We are PlayMatters. Inspired by the LEGO Foundation’s call to challenge the status quo, we will promote the sustainable integration of LtP into children’s lives to offer children the quality education they dream of.

We reimagine childhood for 800,000 refugees across **Ethiopia, Tanzania, and Uganda.**

We represent a more collaborative consortium than many projects. Rather than dividing up the project and working quasi-independently, we have sought ways to amplify each partner’s expertise to ensure that the whole is greater than the sum of its parts.

Our collaborative consortium consists of IRC, Plan International, War Child and IPA.



Our Goal

Improved holistic skills and psychosocial well-being for refugee and host community children (ages 3-12+) in Ethiopia, Tanzania, and Uganda

4 Outcomes

1 Integrate Learning through Play into Teaching and Learning	2 Increase Community Engagement in Learning through Play	3 Strengthen Learning through Play in Policy and Systems	4 Increase Access to Quality Education in Emerging Crises
	Early Childhood Development Primary Schools Teacher Professional Development for LtP	Community mobilization for LtP and “back to school”	Integration of LtP into education policy priorities

Major Achievements

43 Targeted Schools

received supports such as Teacher’s Professional Development (TPD) services, Direct Service Provision (DSP), school rehabilitation, scholastic materials provision (books, pens, pencils, etc.), LtP play materials, ECD facilitators incentives, visibility materials, stationery supplies, etc.

592 Community Leaders

13 Community Spaces

spaces were rehabilitated to reach greater number of communities in Afar, Benishangul and Gambella regions.

592 Community leaders trained in LtP strategies and approaches and to facilitate back to school campaign and the community learning space in their target area.

A total of 20 PlayWell episodes adapted/localized from existing content as part of the multimedia strategy in 7 different user languages.

In Somali region 5 community learning space are rehabilitated so that to reach around 38,000 community members that live around the target areas of the program. Similarly, 8 community learning

1000 Educators

More than 1012 educators were trained on LtP methodologies as per the training package by PlayMatters and are supported through Continuous Professional Development (CPD) such as classroom observations, coaching, mentoring, training, and reflection sessions.

251 System Actors

251 Education system stakeholders (local, regional, and national education offices, other government offices, Teacher Education Colleges, humanitarian actors, etc.) were trained in LtP strategies and approaches.

49 Thousand Children

47 Thousand Scholastic Materials

Close to 49,426 Children were reached through back-to-school campaign.

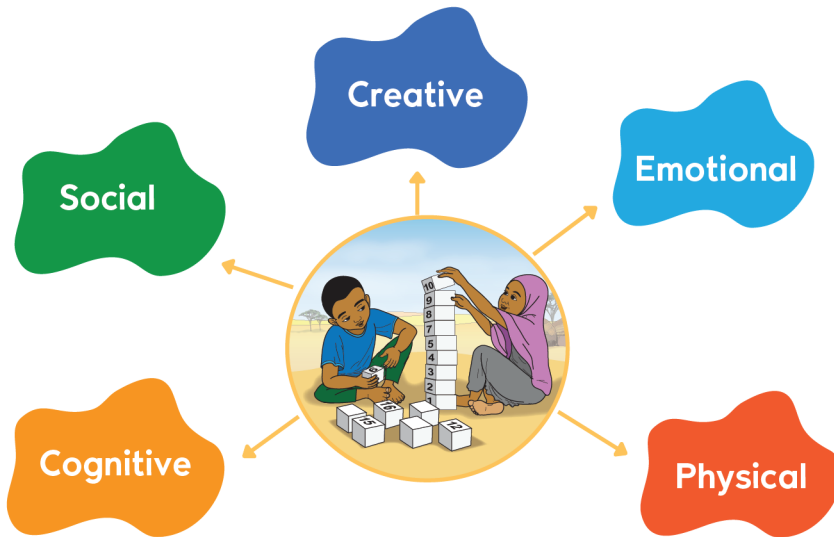
More than 47 thousand scholastic materials were distributed to more than 10 thousand primary students from Grade one to Grade six.

Research

- Implementation /baseline research was conducted on PM schools in Somali, BGRs, Gambella and Afar Regions.
- Formative research was conducted on non-PM schools in Sidama & Somali regions.

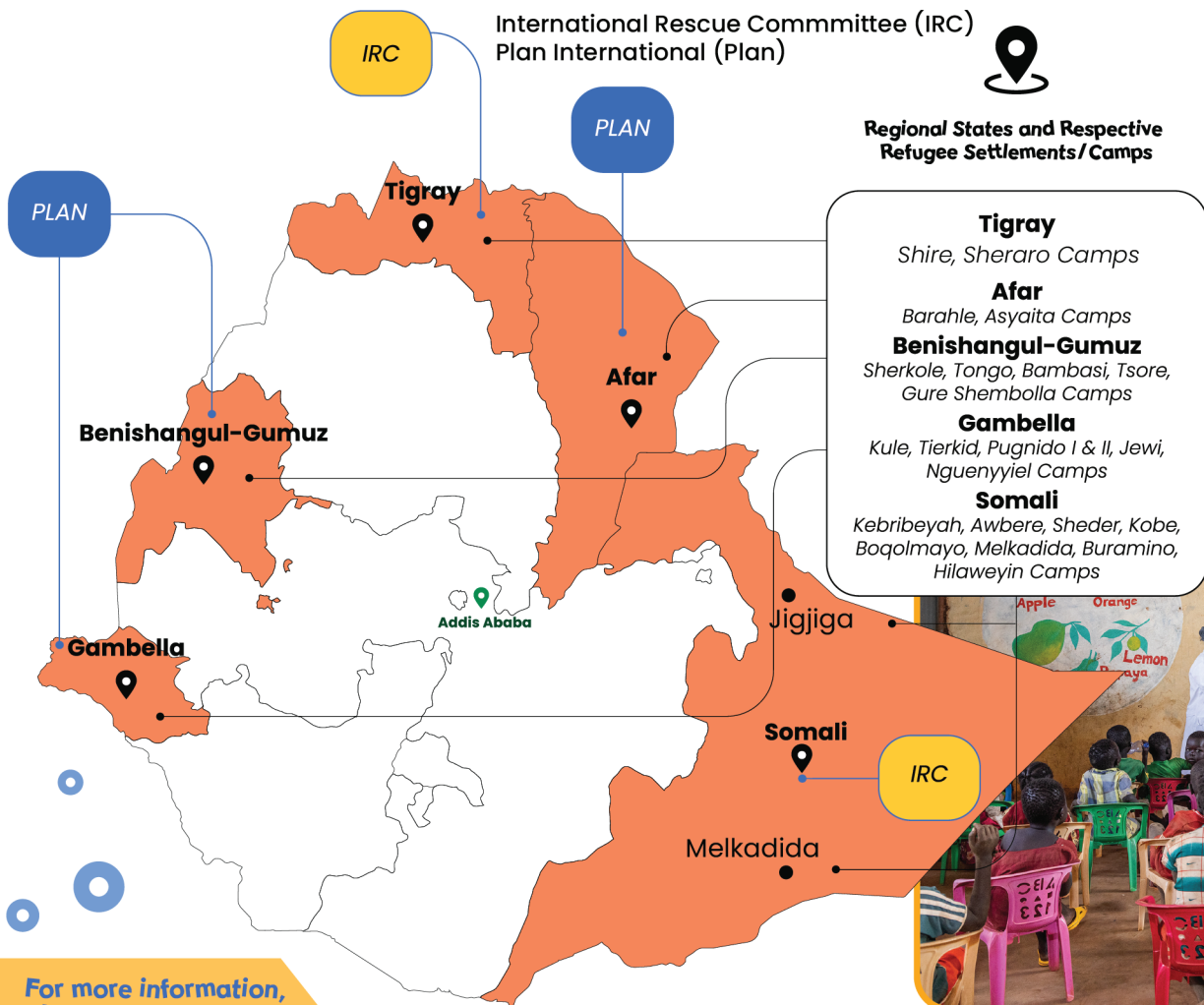
What We Work for

Skills for holistic development



Where We Work

PlayMatters Ethiopia Intervention Woredas, Refugee Camps and Piloting Schools – Apr. 2023



For more information, please contact:

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